

Agile Banking - what banks can learn from Fintechs

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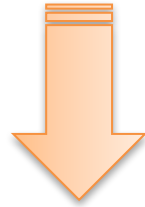
Success Factors of Fintechs

Spirit

Trial and Error

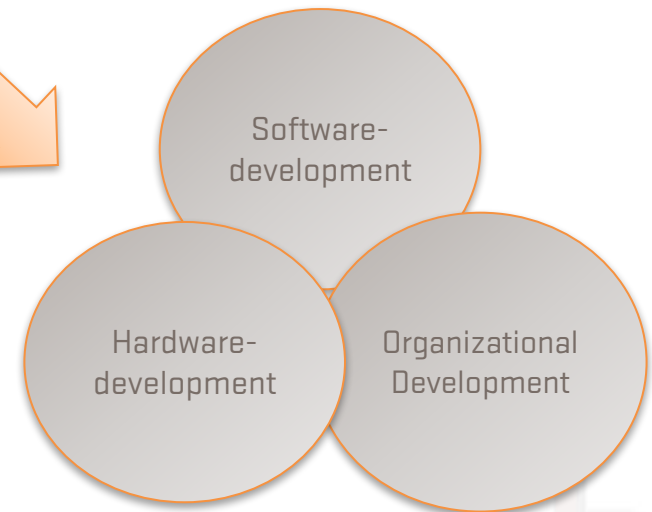
Specialization

How to achieve those success factors in well-established and large banks?



Agile Principles

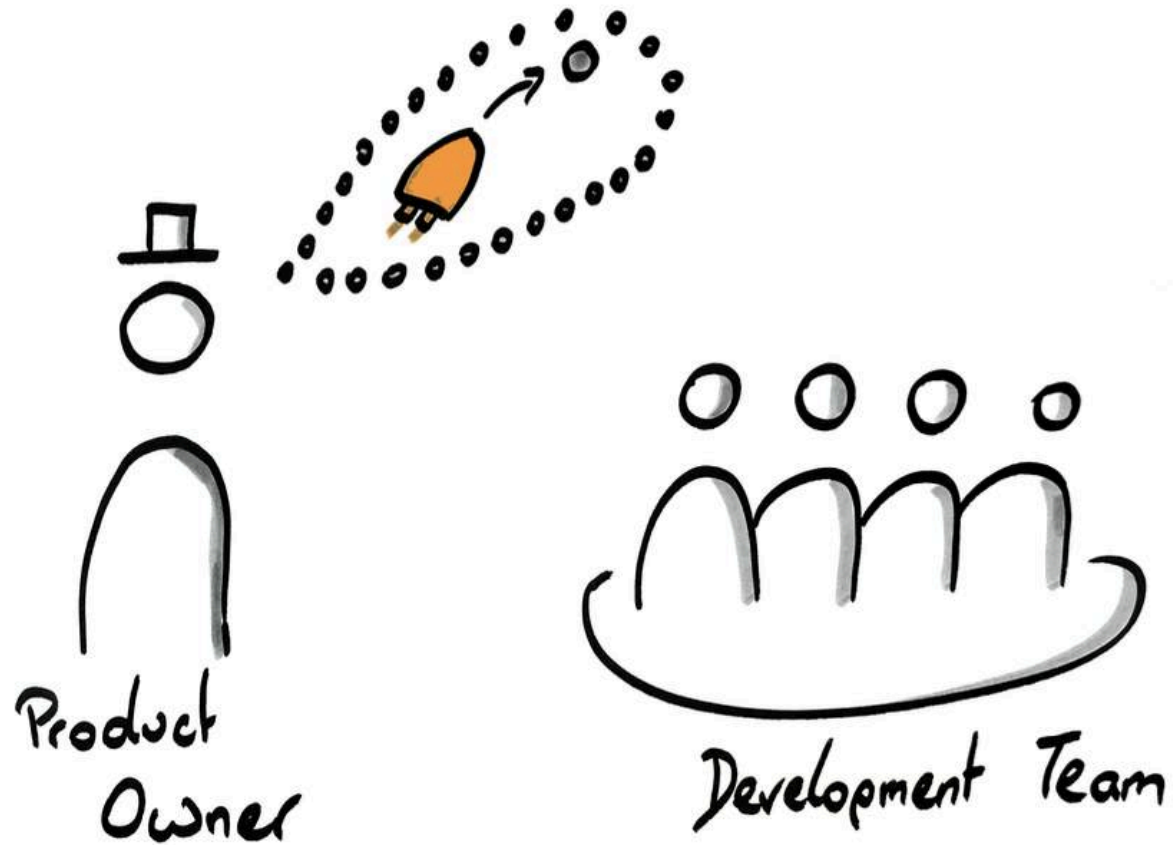
- Short Iterations
- Selforganizing Teams
- Focus on Customer and User



Spirit

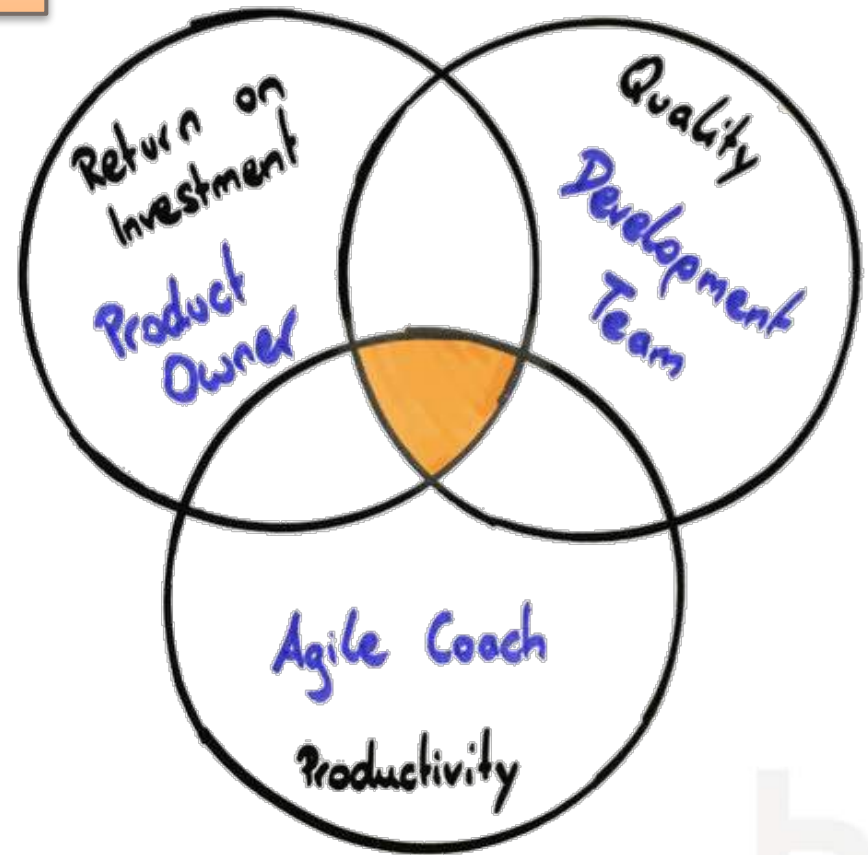
Trial and Error

Spirit



“Don't move information to authority –
move authority to the information.”

David Marquet – Turn the ship around



Spirit

Trial and Error

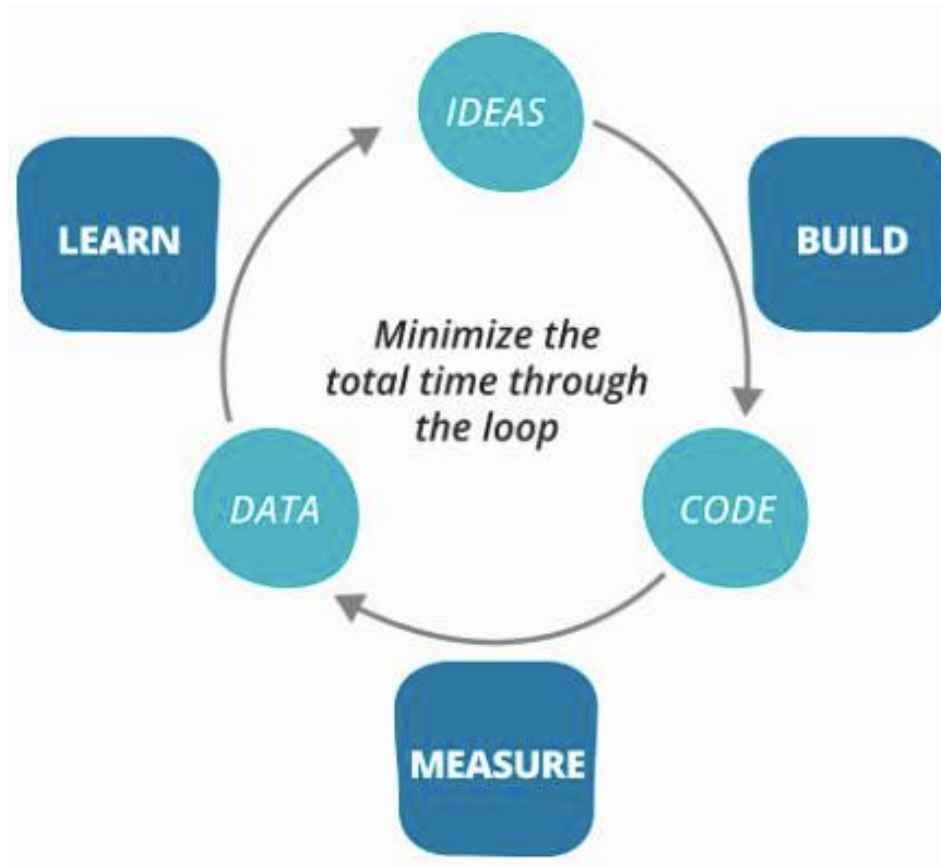
Prototyping

Short Iterations



Source: scanrail, carmenmsaa, Galovtsik Gabor / 123RF Lizenzfreie Bilder

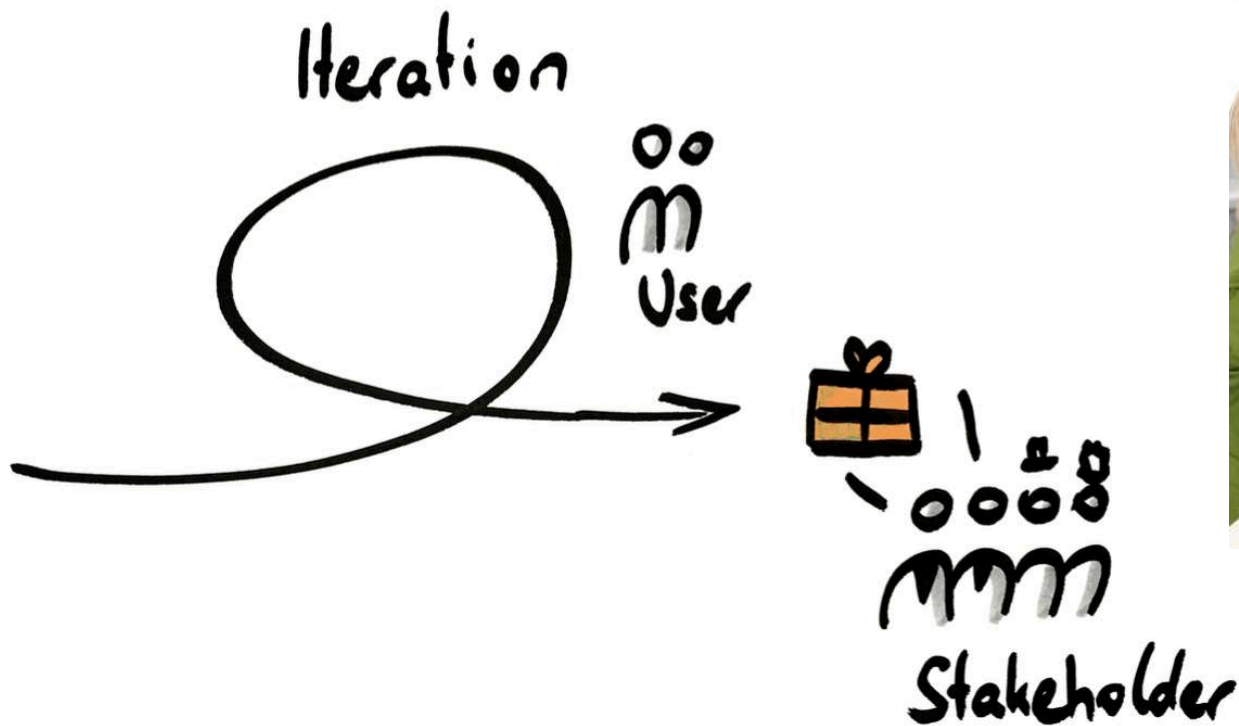
Agile Business Models



Source: Lean Enterprise (Jez Humble et. al)



Focus on the User

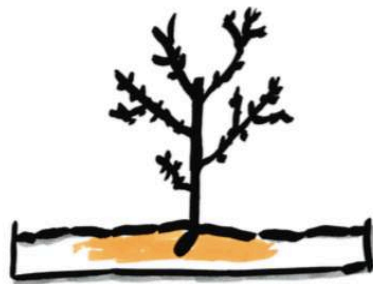


Source: nyul / 123RF Lizenzfreie Bilder

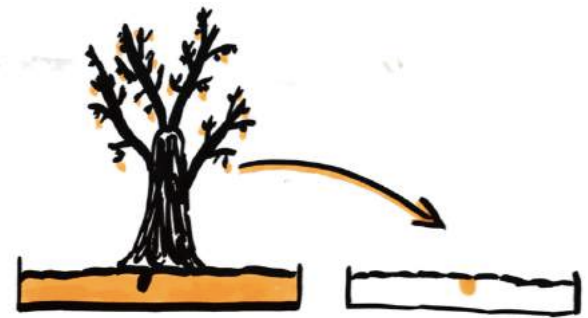
“Incubator“-Modell



1) Set the seed



2) Growing up



3) Transfer into the system



B O R I S G L O G E R[®]

Selbst sicher zum Erfolg.

