

Intro

WARUM SICH SKALIERUNG & DE-SKALIERUNG NICHT AUSSCHLIEßEN



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Werbeblock 🤪

**2. AUFLAGE
OUT NOW**



www.hanser-kundencenter.de

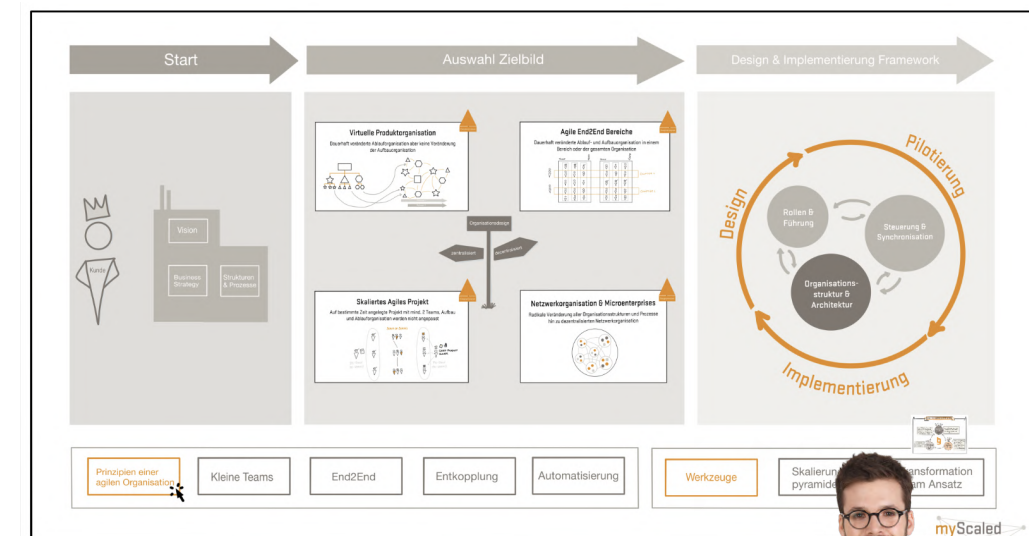
Agile Transformation | Hanser Fachbuch

Agile Transformation von Christoph Schmiedinger, Carsten Rasche, Ellen Thonfeld, Kathrin Tuchen ✓ Der Praxisguide zum Change abseits des Happy Path ► Jetzt online bestellen!!!

Nächstes Meetup:

myScaled Agile Experience Lab

23.01.2024 ab 17.00 Uhr



Carsten Rasche

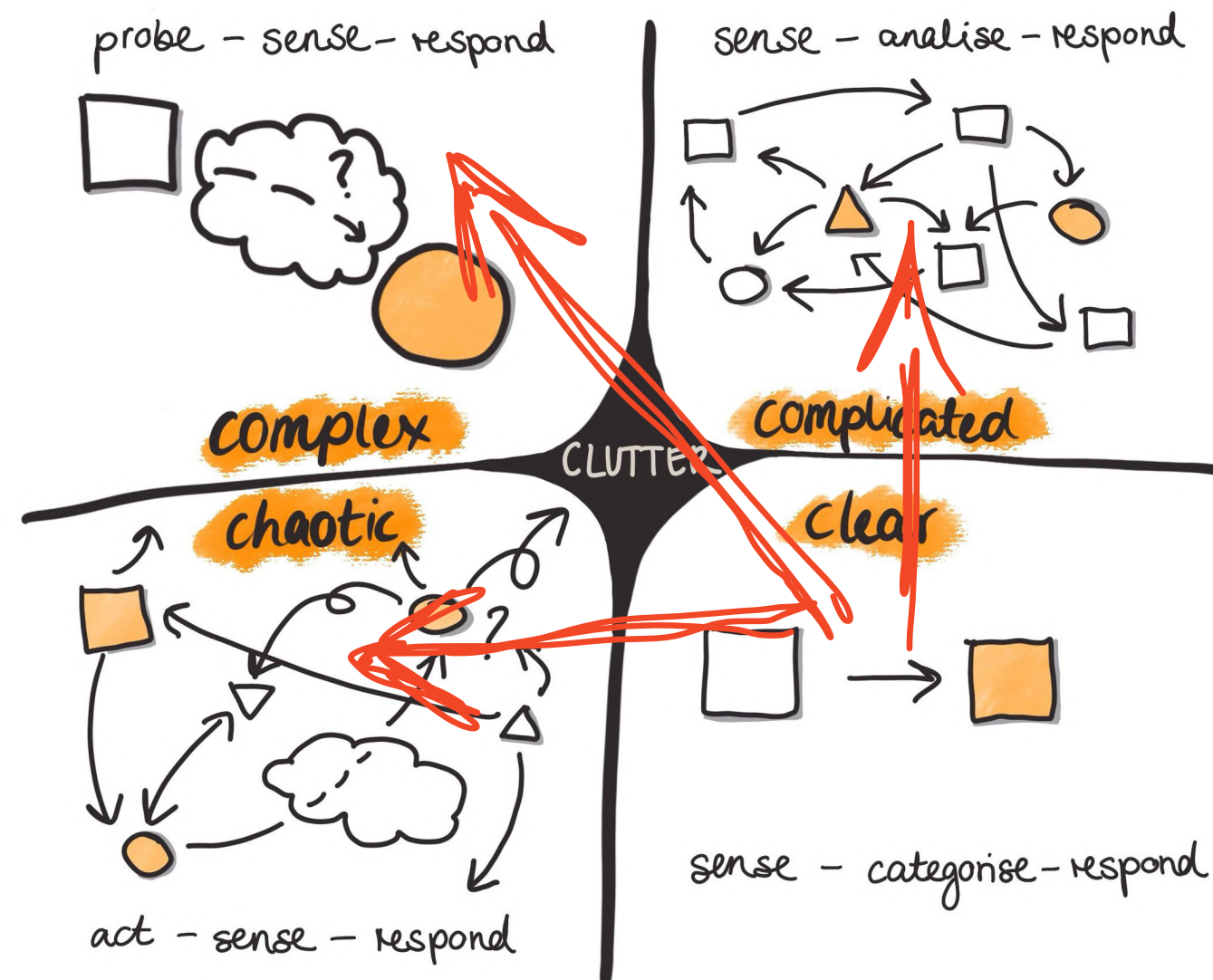


Scaling



Scaling is always painful, therefore don't scale 😅

Cynefin Framework



Obviously, this is not always possible as the world gets more and more complex!

Example: Car



Customers want added value - and this often comes from the sum of multiple teams



Example: Bank



Current account

Savings

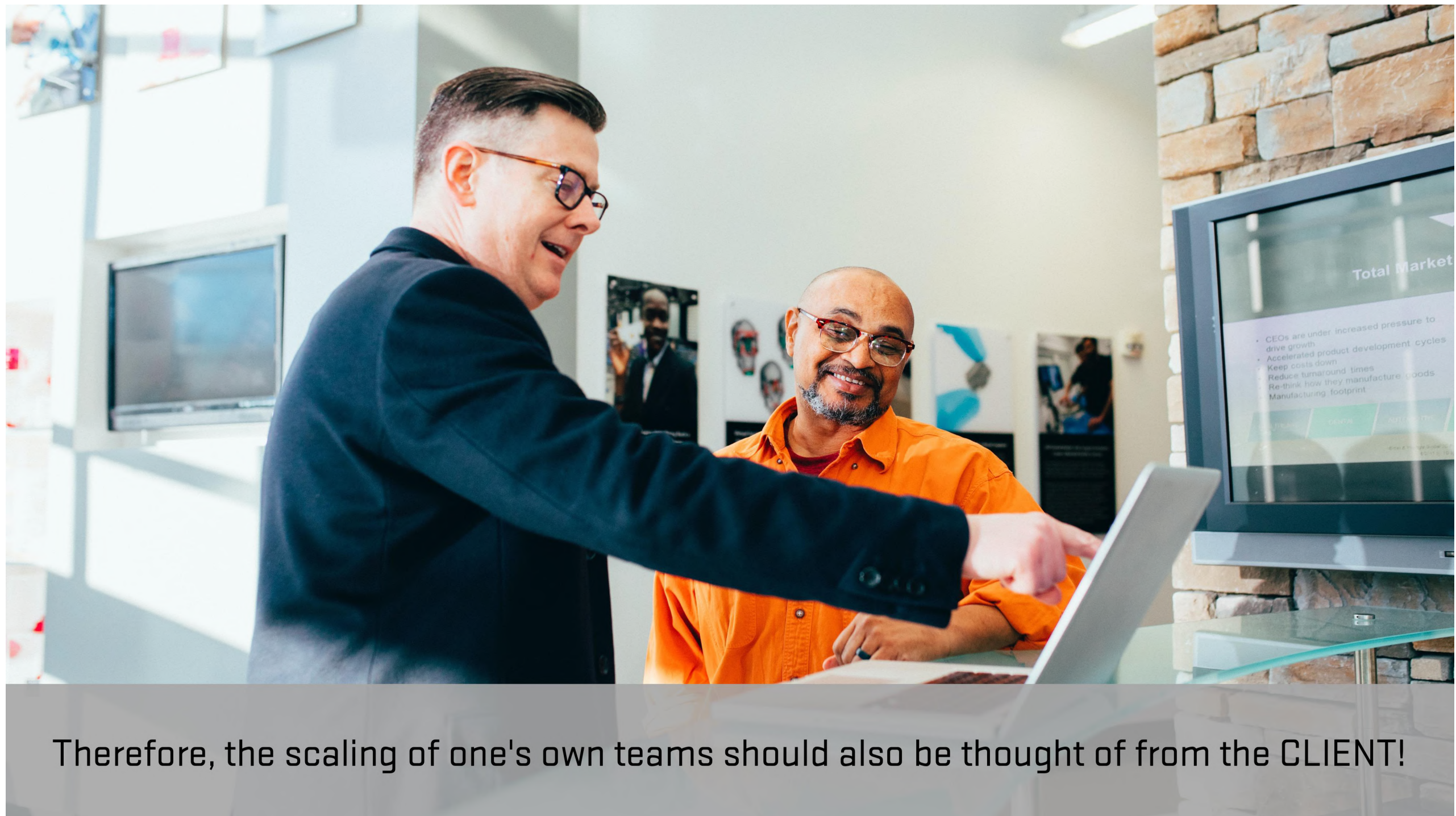
Mortgage

Securities

Customers don't like friction across products - they like seamless solutions



Client's Perspective



Therefore, the scaling of one's own teams should also be thought of from the CLIENT!

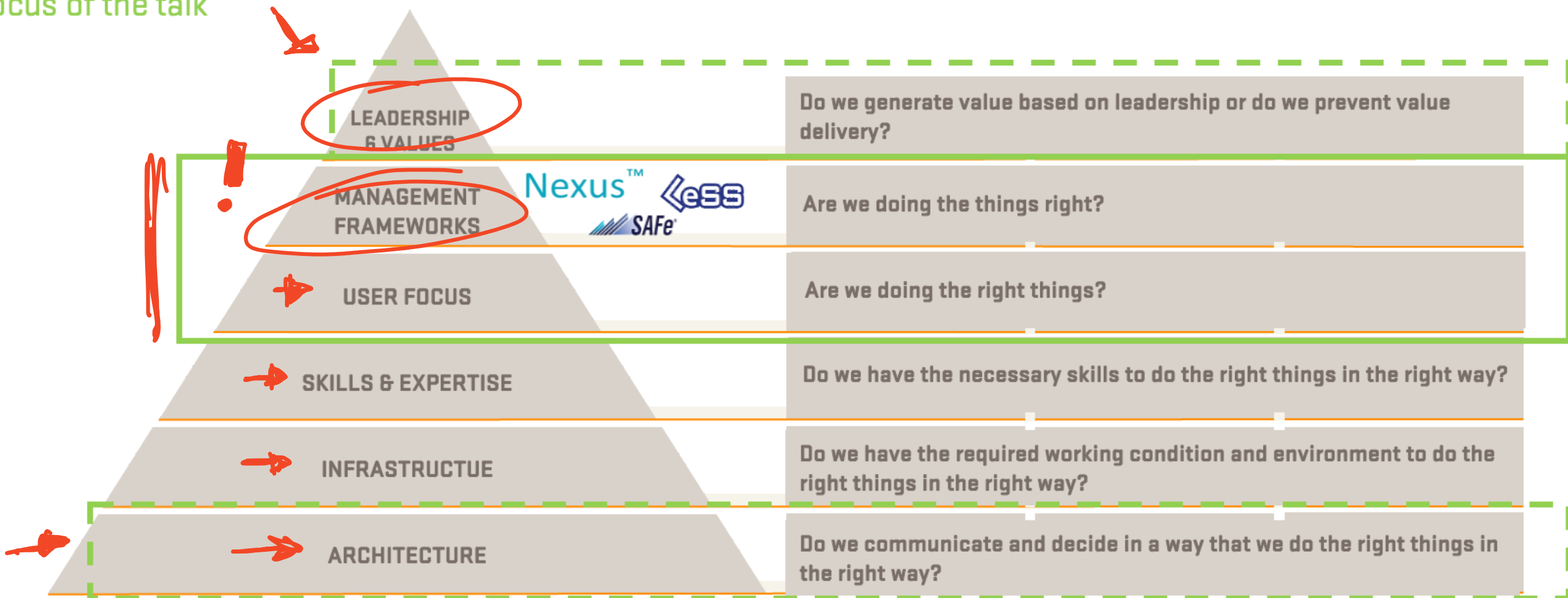
What does it take?



But what does it take?

6 Dimensions

Focus of the talk



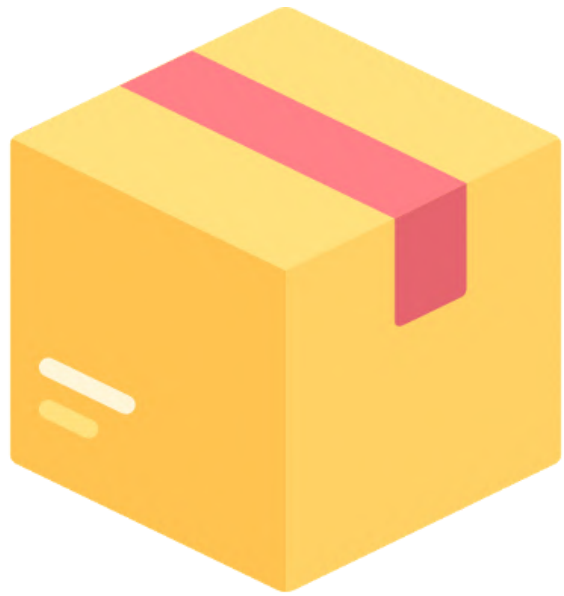
LEADERSHIP & VALUES	Modern leadership principles	Participatory culture of success	Self-organisation & personal responsibility
MANAGEMENT FRAMEWORKS	(Scaling) frameworks (Scrum, Kanban, LeSS, ...)	Focus and result orientation	Agile goal & portfolio Management
USER FOCUS	User-centred methods (design thinking, personas, ...)	Collaboration with client and end user	Continuous iterative improvement
SKILLS & EXPERTISE	Specialist domain & technology know-how	Methodological know-how (agile methods, etc.)	"Soft skills" (conflict resolution, etc.)
INFRASTRUCTUE	Test automation (unit, integration, acceptance)	Development toolchain for CI/CD	Spaces & tools for collaboration
ARCHITECTURE	Appropriate communication and organisational structures	Modularity & flexibility of the solution	Decoupling the dependencies



Team

Architecture

Customers !



Product

①

VS.



Client/User

②

Synergien !

Infrastructure



Test automation is key!

Skills & Expertise

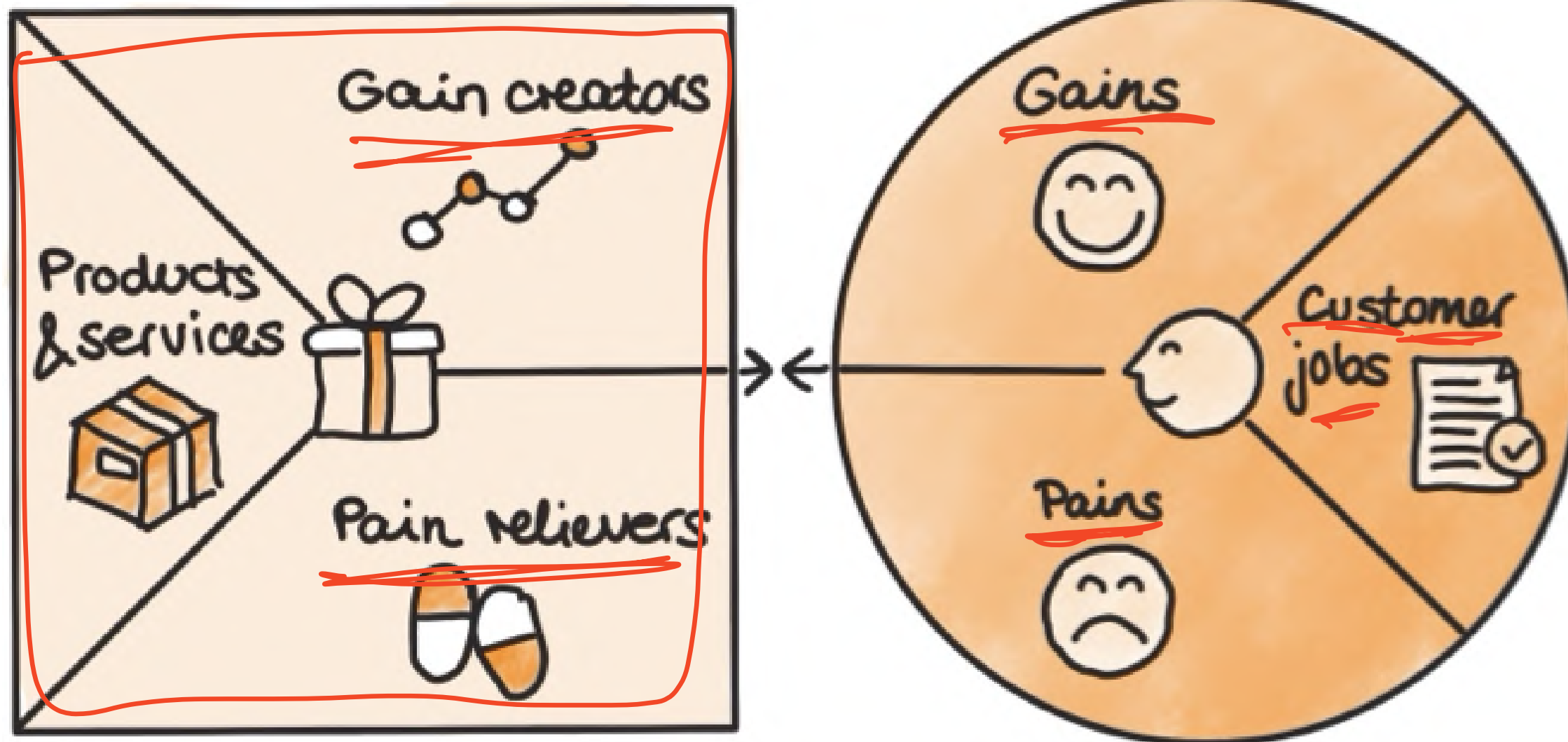


User Focus

Value Proposition Canvas

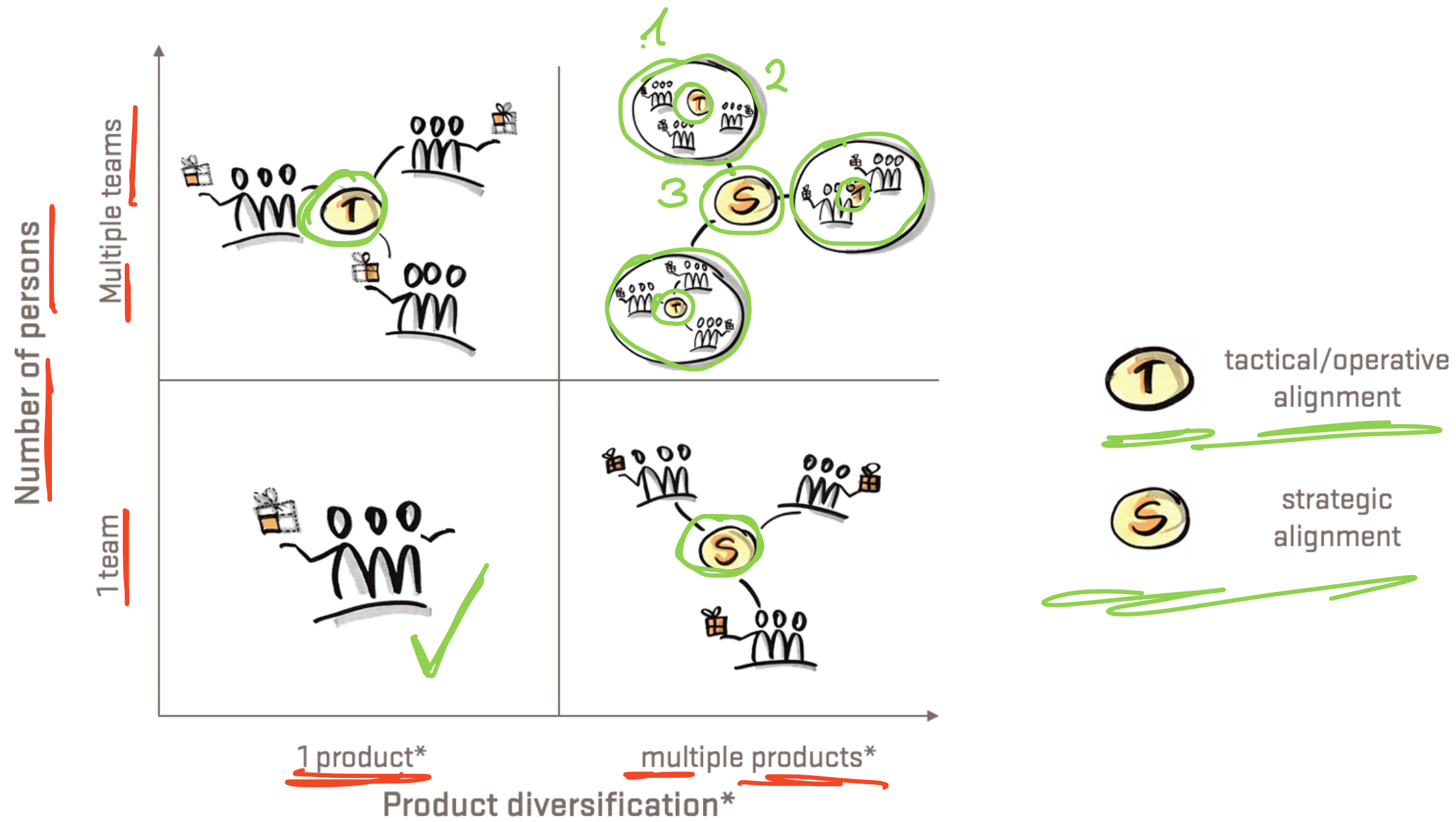
Value Proposition

Customer Profile



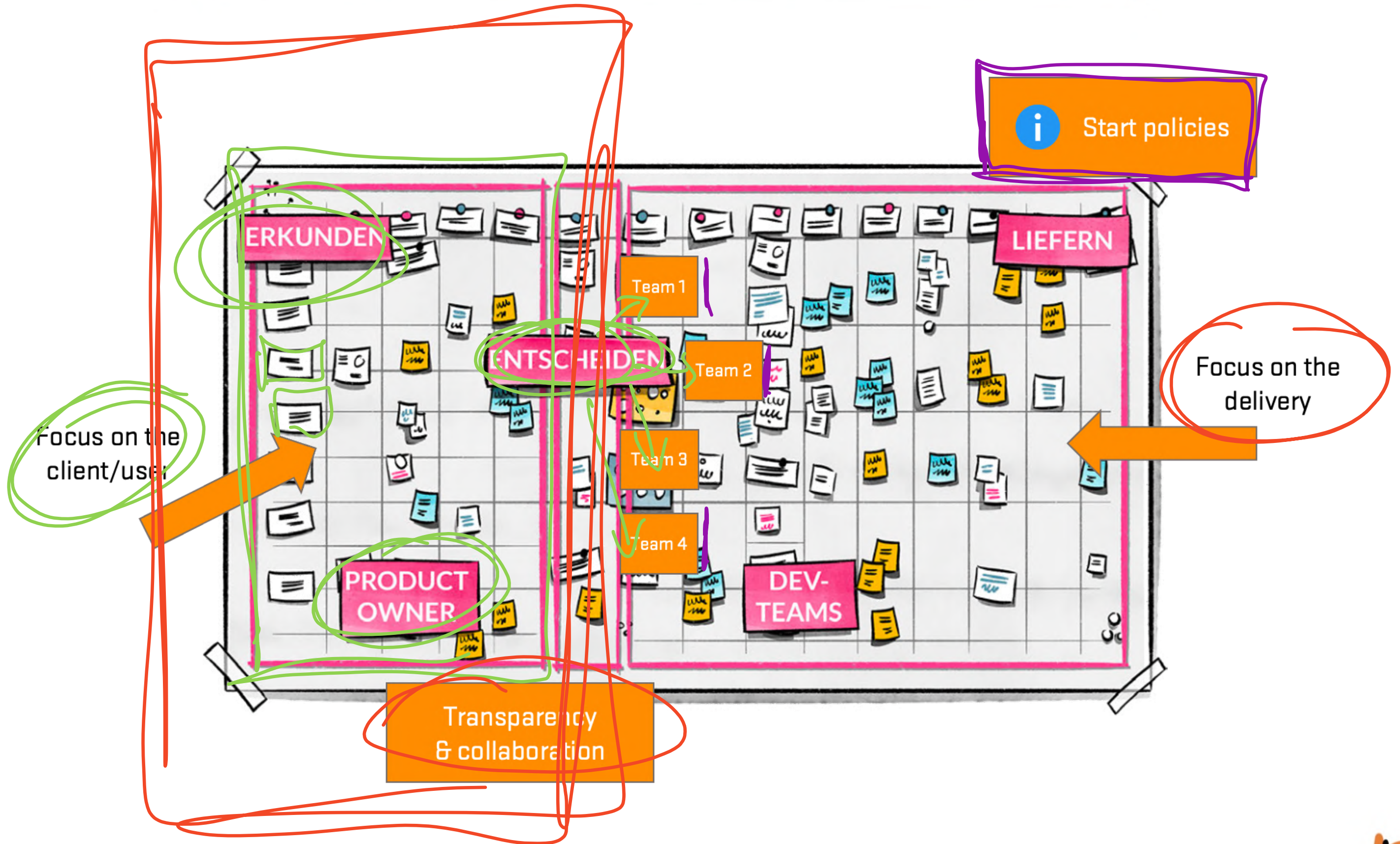
Product - Market - Fit!

Management Frameworks



* Product can also be replaced by service or project

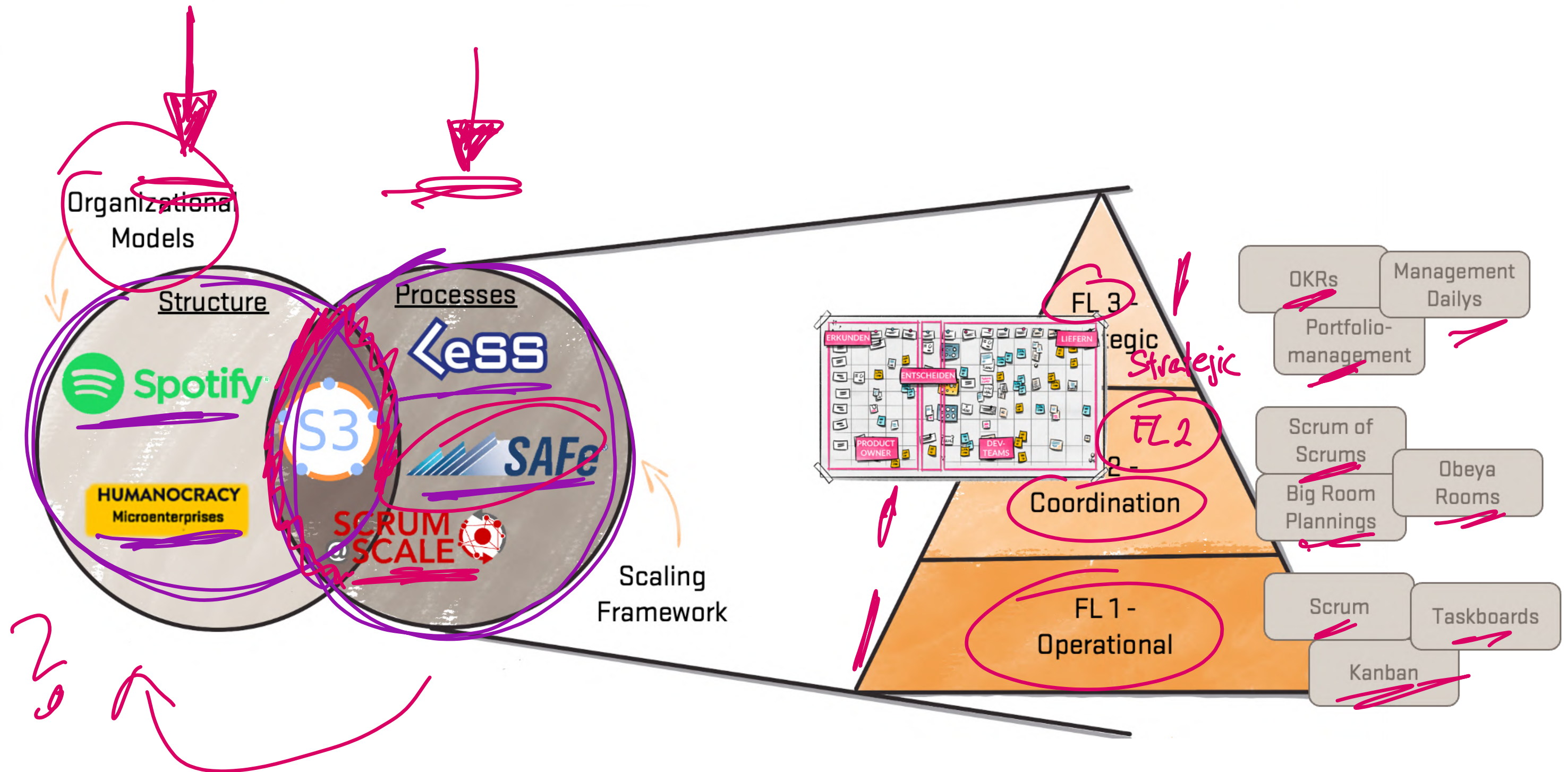
User Focus & Management Frameworks



Management Frameworks



4 Components of a Management Framework



Leadership & Values



INVEST!



Time invested in scaling is time well spent